Genie Forklift

Genie is a globally predictable company that enjoys the spirit of partnership with their sizable network of associated consumers. Genie Industries prides itself on the thought of bringing materials and people higher and extending further beyond the products they produce. Genie Industries strives to help clientele build their operations no matter how large or small the level of operation may be.

In 1996, with the introduction of the Genie Hoist, which is a pneumatic, transportable material lift spawned the foundation of Genie Industries. A succession of aerial work platforms and additional material lift trucks followed to meet consumer demand. These progressive goods secured global acknowledgment and established contemporary product design.

Genie Industries is currently a subsidiary of Terex Corporation. Preserving leading quality production and uncompromising service and support are among their top priorities. With consumers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured forklifts on the jobsite, the business is assertively grounded in their exceptional customer service and values. Acknowledging that their consumers are their greatest inspiration, the team at Genie Industries are individually committed to delivering expertise and maintaining customer rapport.

The reliable team is constantly dedicated to recognize the most green and cost-effective, environmentally responsible ways to develop the goods the clients would like. The company’s “lean manufacturing” procedures help minimize waste while delivering the utmost quality product possible in the shortest timeframe at the least expensive cost to the client. The team at Genie Industries is proud to serve the industry and this is mirrored in every product they produce. Always inviting consumer input helps them to produce and cultivate innovative new products that are simple to service and handle, provide optimum value-for-cost and satisfy global standards. Thriving on client advice helps Genie Industries to continually evolve and meet the consumers’ requirements.

Genie service specialists grasp the importance of uptime. They are readily available to answer inquiries and offer solutions. Their expansive components network will promptly send components to ensure their customers’ machinery are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on customer success. They assemble and service their products to maximize efficiency and uptime on the job. Delivering on-going instruction opportunities, to marketing support to flexible financing solutions, Genie Industries provides their customers the tools to get the most out of their purchase.